

CASE STUDY

Featuring



Juan Whiting

Former Farmer and Entrepreneur in the Congo, Turned Grant Writing Consultant Making \$170K in Year One

MEMBER SINCE - March 2022

ROI - Month 1

GRANTS WON - \$20 Million

RAPID FIRE FUN FACTS

Word to describe your dream lifestyle: [Free](#)

Next vacation: [Glacier National Park](#)

Reading right now: [The Hundred-Year Marathon: China's Secret Strategy to Replace America as the Global Superpower](#)

Getting excited about: [Doing a Ninja Spartan Race](#)

Last binged TV show: [Star Wars](#)

Super power: [Motivating teams](#)

JOURNEY BEFORE THE COLLECTIVE

After college, Juan moved to the Democratic Republic of the Congo. He spent six years with his family of four working on farms non-stop, starting two new companies in Rwanda. Tired of being “flat broke” he decided to move back to the US and start anew. With a family of four, Juan had to figure out how to support his family and dig out of “the farm/entrepreneur debt I got us into”. He tallied up his work and realized he had written and won over \$18 million in grant funding. Realizing he loved grant writing, he decided to start a consulting business.

MAJOR WINS

- ✓ Made over \$110K within 8 months of joining.
- ✓ Teamed with other members to pursue and win a \$1M federal agriculture grant.
- ✓ Carrying out contract with the UN to do a \$100M grant.
- ✓ Got to bring his dogs back from Africa and surprise his kids!

FEEDBACK FOR YOU

“ Don't overthink it. Don't get wrapped up in analysis paralysis. Just go do it.

-Juan ”

LISTEN TO JUAN DIRECTLY

[Click here.](#)

